

BUILD Your Business

With **60+ hours of curriculum** over six units, students will learn about foundational entrepreneurial skills and 21st-century Spark Skills (BUILD's **Social-Emotional Learning** skills) while developing their own business. Furthermore, students will learn to design their own original product ideas through BUILD's Design Challenge and pitch them to volunteer professionals.



Scope and Sequence

- Unit 1: Intro to Entrepreneurship
- Unit 2: Design Challenge
- Unit 3: Idea Pitch
- Unit 4: Team Formation & Product Design
- Unit 5: Intro to Financials
- Unit 6: Business Plan Competition

Three Events

Personal Pitch + Career Panel, Idea Pitch, & Business Plan Competition

This program may be integrated into core subject or CTE classes, or offered as a standalone elective. Applicable for semester or year-long courses for students from middle school to high school grades.

Curriculum Details

Entrepreneurial Mindset

- Human-Centered
- Design
- Production
- Marketing
- Finance
- Pitch
- Social-Emotional Learning

College & Career Skills

- Entrepreneurial Mindset
- Leadership Development

Educator Benefits

Training and ongoing support (one-on-one check-ins, monthly site visits, quarterly teacher collaboration meetings).



Lessons digitized and include multimodal activities that support all learners.

"I am a special education teacher and I believe that BUILD gives my students the opportunity to use new age innovation to test their skills and knowledge."

- Jones, BUILD Teacher

